



TRUST IN
GERMAN
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SECURE YOUR NETWORK AND PREVENT DOWNTIME.

IT SECURITY FOR ONLINE BUSINESSES

CUSTOMER

- Industry: E-Commerce
- Country: United Kingdom
- Size: 130 employees
- Network: Multi-location network containing Windows server, Desktop-PCs, notebooks and Android devices

CHALLENGES

- Prevent downtime due to malware attacks
- Reduce personnel expenses for security management

OUR SOLUTION

- Excellent malware detection rate
- Dashboard enables efficient management
- IdleScan prevents client performance decrease

BENEFITS

- No downtime after malware attacks
- Less time spent on management
- Integrated Android device security

Customers have come to expect reliable, 24/7 service from online retailers. Downtime is not an option: the competitor is only one mouse click away.

Buyagift is the leading gift experience company in the United Kingdom, providing experiences such as driving days, bungee jumping and skydives to consumers as well as corporate customers (in the form of rewards, incentives and promotions). Buyagift was founded as a bedroom start-up in 1999 but after launching its website in 2000, the company quickly evolved. It currently employs 100 people in New Barnet (United Kingdom), as well as an additional 30 people in offices in Paris, Milan and Barcelona.

Buyagift had previously deployed a security solution across its four major European sites, but the company was not satisfied with the software's performance. Pawel Wolkowicz, Network Manager, explains: "The solution we had in place before caused a lot of issues with the network. The management console was not communicating with the clients correctly, making it very difficult to manage updates and scans. This resulted in the IT department having to physically go to each computer in the network

to check the status of the updates, a process that cost about 10 man hours a week." Because the network simply had to be safe, this job could never be skipped, resulting in a large amount of time lost every week.

SOLUTION: EXCELLENT PROTECTION WITHOUT REDUCING PERFORMANCE

In search of an alternative security solution, Buyagift analysed the wide range of available vendors and products. G DATA ANTIVIRUS BUSINESS stood out: "We found that not only does G DATA have exceptional malware detection rates but also faster scanning, which is imperative for such a fast moving business like Buyagift. The IdleScan technology scans your computer while it is not in use so we are not sitting around waiting for scans to complete, as we were before."

Saving time is a recurring theme. "The dashboard provides me with an overview of the security status of the network, which is both



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quick and easy to use.” Buyagift was impressed with the product’s ManagementServer, which helps speed up client deployment by importing existing Active Directory groups and allowing automatic client installations.

“Malware is bad for any company, of course, but as a multi-million pound online retailer we cannot afford to have viruses on our network. Our whole business depends on the Internet, meaning downtime is not an option,” Wolkowicz continues. To ensure optimal malware detection, ANTIVIRUS BUSINESS includes award-winning technologies such as OutbreakShield, which provides instant protection against new viruses and blocks infected emails

just minutes after virus outbreaks. The product uses state-of-the-art methods for detecting unknown viruses and includes self-learning fingerprinting and whitelisting to increase client performance.

BENEFITS

Buyagift deployed ANTIVIRUS BUSINESS in 2009 and hasn’t looked back. The Buyagift network is fully

Once configuration was complete, the software needed no intervention. What really impressed me about the solution was the dashboard - I did not expect it to be so easy to use. It makes my job a lot easier, freeing up time to focus on other matters.” Additionally, Buyagift has experienced the benefits of G DATA’s mobile security features: “Even mobile users get their updates directly from the G DATA



G DATA ANTIVIRUS BUSINESS



protected across its four sites: United Kingdom, France, Italy and Spain.

“Since the day we installed the product onto our network, we have not had a single infection, and I haven’t spent any weekends clearing viruses,” Wolkowicz says. The migration was carried out without any incidents. “We removed the old solution and installed G DATA with no negative impact or downtime.

servers. The best part: INTERNET SECURITY FOR ANDROID is free of charge in our corporate license,” Wolkowicz concludes. “Everything about the product impressed me - I can’t believe I didn’t migrate to G DATA sooner!”

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